

MUNEEB SULTAN

Mechanical Engineering Student | AI Automation & Digital Strategy Specialist

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PROFESSIONAL SUMMARY

Strategic Mechanical Engineering student with hands-on experience in technical analysis, CAD design, and circuit assembly. Expert at deploying AI-driven automation to enhance operational efficiency and digital engagement. Seeking an engineering internship to apply analytical modeling and modern technical orchestration to industrial operations.

CORE COMPETENCIES

Hard Skills (Engineering) — AutoCAD, PCB Prototyping, Thermodynamics, Fluid Mechanics, Soldering, and Mechanical Troubleshooting.

Hard Skills (AI & Systems) — Prompt Engineering, Workflow Orchestration, Data Processing, Google Workspace, and MS Office

Digital Marketing — AEO, GEO, SEO Strategy, Content Lifecycle Management, and Social Media Analytics.

Design Tools — Runway, Midjourney, Nano Banana, Canva, and CapCut.

Soft Skills: — Analytical Problem-Solving, Strategic Leadership, Data-Driven Decision Making, and Adaptability

EXPERIENCE & KEY PROJECTS

Independent Engineering Lead, Hardware Projects 2023 – Present

- Constructed functional hydraulic models and lithium-ion power banks, applying fluid mechanics to achieve a 15% improvement in load-bearing capacity.
- Developed prototypes for custom power banks, LED lights, and PCB-based electronic circuits with 100% adherence to safety standards.
- Refined assembly processes for 5+ unique hardware builds, reducing fabrication errors by 20% through rigorous PCB design and testing.
- Performed CAD modeling and technical drawings for mechanical linkages, ensuring 95% precision in part fitting for prototype assembly

AI Workflow Developer, Systems Optimization Projects 2023 – Present

- Orchestrated autonomous research pipelines that minimized manual data entry by 50%, accelerating the delivery of technical documentation.
- Constructed custom prompt engineering frameworks for technical analysis, reducing time spent on academic literature reviews by 12 hours per month.
- Systematized academic workflows using Google Workspace integrations, resulting in a 35% increase in task completion speed.
- Aggregated AI-driven data processing tools to manage technical datasets, ensuring 100% data integrity across five major documentation cycles.

Digital Strategist & Content Creator, EconRoutes - YouTube 2025 – Present

- Directed full-cycle production for educational videos on global logistics, generating 10,000+ organic views within the first month.

- Sustained a 10% engagement and conversion rate by applying Search Engine Optimization (SEO) and targeted keyword placement.
- Condensed post-production timelines by 60% through the integration of AI tools for script drafting and visual asset generation.
- Evaluated audience retention data via YouTube Studio to realign content structure, resulting in a 20% increase in average watch time

Retail Operations Associate, Hassan Retail Store 2022 – Present

- Spearheaded inventory logistics for 30 product categories, reducing stock-outs by 25% and contributing to a 70% year-over-year sales increase.
- Mentored and trained 3 new hires on POS systems and engagement protocols, decreasing onboarding time by 40%.
- Oversee high-volume retail operations for 50+ daily customers, maintaining a 90% satisfaction rating through targeted upselling.
- Transformed store layout and merchandising flow, increasing average transaction value by 15%.

EDUCATION

BS in Mechanical Engineering, COMSATS University, Sahiwal 2028

GPA: 2.4 Key Subjects: Engineering Mechanics, CAD, Materials Science, Thermodynamics, Fluid Mechanics.

Intermediate (FSc Pre-Engineering), Punjab College, Bahawalpur 2024

Achievement: 69% Core Disciplines: Physics, Chemistry, Mathematics.

LANGUAGES

English

Intermediate Proficiency

Urdu

Native

Punjabi

Native